

Sub -EIM

Long type questions

1. briefly describe the function of management.
2. define entrepreneur . What should be the qualities of an entrepreneur?
3. How an entrepreneur can enhance the economy of the country?
4. Role of commercial banks in the context of MSME.
5. Define a cash book. Describe different types of cashbook.
6. What do you mean by planning and control management? Mention the steps involved in it.
7. Define and describe advertisement process.
8. Describe the different needs and importance of human resources management.
9. What do you mean by industrial sickness? Mention the causes of industrial sickness.
10. Define industrial sickness. Describe the remedial measures of industrial sickness.
11. Mention the provision of employees compensation act.
12. Differentiate between management and administration.
13. Describe the precess of cost sheet preparation.
14. Mention and describe the elements of cost sheet.
15. Problems on cost sheet preparation.

Short answer type questions

1. Define management.
2. Who is an entrepreneur?
3. Define entrepreneurship.
4. What do you mean by small enterprises?
5. What do you mean by micro enterprises?
6. What do you mean by medium enterprises?
7. Define cash book.
8. What do you mean by break even point?
9. Define working capital.
10. What is mean by ledger?
11. Define training.
12. Define requirement.
13. Define selection.
14. What do you mean by industrial sickness?
15. Define journal.
16. What do you mean by incentive?
17. Mention the principles of scientific management.
18. Define trial balance.
19. What is fixed capital.
20. Define working capital cycle.